

2015 GOLDEN FUTURE 50+ SENIOR EXPO



APPLICATION & CONTRACT FOR EXHIBIT SPACE

Golden Future Expos will acknowledge this agreement and direct future correspondence to the primary event contact person listed below. (Please print clearly or type)

Company Name: _____

Event Contact Name & Title: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

E-mail: _____

BILLING INFORMATION: (if different from above)

Billing Contact Name & Title: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

E-mail: _____

THE FOLLOWING INFORMATION WILL BE PRINTED IN THE SHOW DIRECTORY & BUYERS GUIDE

Print your Company Name EXACTLY as it should appear on signage and printed material:

Phone Number: _____

Website: _____

Workshop/Speaker Title: _____

Health Screening(s): _____

Product or Service: _____

In-Booth Special Promotions (Prize Wheel, Raffles, Games, etc): _____

Door Prize Donation: _____

Mini Job Fair. List Your Job Openings: _____

75 Word Description of Your Company/Products/Services: Please e-mail your 75 words to info@goldenfutureexpos.com

**In order to reserve your booth space,
please fax or e-mail this 4-page contract.**

Fax: 818-763-5301

E-mail: info@goldenfutureexpos.com

PAYMENT OPTIONS:

NOTE: Full payment is due within 15 calendar days of signed contract. Booth space is assigned on a first-come, first-served basis; the earlier you sign-up and pay, the better your booth position. If full payment is not received within 15 calendar days, we reserve the right to release your booth.

☐ **CHECK**

MAKE CHECK PAYABLE TO:
GOLDEN FUTURE EXPOS INC.

Send contract with payment to:
Golden Future Expos Inc.
827 Hollywood Way, #139
Burbank, CA 91505

☐ **CREDIT CARD**

(3% Convenience Fee Added to the Grand Total)
We accept credit card payments via PayPal. You will receive an e-mail directly from PayPal and you will manually input your credit card information via a secure online transaction.

We, ***the undersigned***, abide by all terms and conditions in this contract.

Print Name

Signature

Date

Acknowledged by Golden Future Expos Inc.

Name: _____ Signature: _____ Date Received: _____

Golden Future Expos Inc.
827 Hollywood Way #139 - Burbank, CA 91505
Tel: 818-763-4197 Fax: 818-763-5301
info@goldenfutureexpos.com

SELECT YOUR OPTIONS

PLEASE SELECT YOUR EVENT(S)

- ☐ **LONG BEACH – BEST WESTERN GOLDEN SAILS**
- ☐ **LOS ANGELES NORTH – PASADENA CONF CENTER**
- ☐ **LOS ANGELES EAST – POMONA FAIRPLEX**
- ☐ **VENTURA COUNTY – VC FAIRGROUNDS**
- ☐ **LOS ANGELES WEST – VETERANS COMPLEX**
- ☐ **SAN FERNANDO VALLEY – AIRTEL PLAZA**
- ☐ **ORANGE COUNTY - ANGEL STADIUM**

	Rate	How Many	Total Amount
EXHIBITOR PACKAGES			
Non-Profit Booth (501(c) status)			
½ Standard (Share) Booth			
Standard Booth			
Premium Booth			
Corner Booth			
SPONSORSHIP PACKAGES			
Customized Sponsor	\$1000 - \$2000		
Red Carpet Sponsor	\$1500		
Bronze Sponsor	\$1500		
Activity/Entertainment Auto Sponsor	\$2000		
Silver Sponsor	\$2500		
Event Bag & Gift Sponsor	\$2500		
Gold Sponsor	\$3500		
Presenting Sponsor	\$5000		
A LA CARTE ITEMS			
6-month Hyperlink	\$50		
Attendee Database	Contact Us		
Banner at Expo Entrance	\$300		
Electricity	\$50(\$90-LAN/OC)		
Event Bag Inserts	\$300		
Lunch	\$10 - \$17 each		
Extra Chair	\$7 each		
Extra Chair & Name Badge	\$10		
Health Screening	FREE		
Internet Access	\$50		
Mini Job Fair	FREE		
Passport to Prizes	\$100		
Workshop/Speaker	\$0 - \$250		
SHOW GUIDE & BUYERS DIRECTORY			
Logo & Bold Print	\$195		
1/4 Page Ad	\$295		
1/2 Page Ad	\$495		
Full Page Ad	\$695		
Grand Total \$			

TERMS & CONDITIONS FOR USE OF EXHIBIT SPACE

1. **DEFINED TERMS:** “Expo” collectively means, the event or events, presented by the organizer Golden Future Expos “GFE” which collectively refers to its agents, affiliates, representatives, and employees. “Venue” means the location where the Expo is held. “Exhibitor” means, collectively, (i) the company or person that applied to exhibit at the Expo and each of its officers, directors, shareholders, employees, contractors, agents, representatives, guests and invitees, as applicable.
2. **CONTRACT ACCEPTANCE:** This contract becomes binding and effective only when it has been agreed to by Exhibitor through online registration, e-mail, fax, or mail. We may refuse acceptance of any contract for any or no reason. Notwithstanding anything herein to the contrary, GFE may cancel this contract at any time without liability. GFE reserves the right to determine the eligibility of any company or product for inclusion in the expo. GFE reserves the right to deny space to any category/industry type (i.e. Financial Services, Home Health Care) when a certain number of booths (decided by GFE) in that category have been reached.
3. **SUBLETTING OF SPACE:** Space contracted for herein may not be transferred, assigned, sublet or shared with others without written permission of GFE.
4. **BOOTH PLACEMENTS:** Priority for space selection will be given to all Sponsors. GFE will assign booths based on signed contract date AND payment made in full as required by GFE. However, GFE reserves the right to make alternative booth placements at any time. GFE shall be the final authority in assigning space. GFE in its sole and absolute discretion reserves the right and privilege to re-assign an exhibitor to other space without penalty should it be in the best interest of the expo. GFE further reserves the right to add, alter or delete from the expo’s floor plan at any time in its sole discretion.
5. **EXHIBIT SET-UP AND DISMANTLING:** Set-up starts at 7am on the day of each event. Dismantling starts at 3pm on the day of each event. Exhibits must be set up by 9:45am the day of the expo unless extenuating circumstances make this impossible and permission is received by GFE at least one week prior to Expo. Exhibitor understands that it is Exhibitor’s sole responsibility to set up the exhibition in the space leased; GFE is not responsible for assistance with set-up, loading, and unloading of exhibit materials. All exhibitors must be present no later than 9:45am the day of the Expo. Space must be occupied and attended during all hours of Expo. Unless prior approval is granted, exhibits must remain set up until the close of the Expo at 3:00pm. Exhibitors dismantling early will not be offered any special consideration for booth space at future expos and will be charged a \$100 Early Dismantling & Departure Fee. Dismantling must be completed by 4pm on the day of the Expo. In the event that booth space is not vacated, or items left behind by Exhibitor at the end of the Expo, GFE is authorized to remove AND discard, at the expense of the Exhibitor, all exhibits and property, and GFE shall not be liable for any damages or loss.
6. **BOOTH STRUCTURE:** Each booth will be provided with and separated by dividing drapes at sides and rear. Draperies 8 feet high will be provided across the back wall of each booth and 3-foot high drapes will be used at the sides. (*Exceptions: Long Beach, Los Angeles North, Los Angeles West and San Fernando Valley there will be no pipe and drape.) Exhibits shall be installed so that they will not extend beyond the space leased. Any obstruction projected from the back wall of the booth or blocking the view of adjoining booths in any way will not be permitted. If an obstruction is found, GFE may ask that it be removed. Exhibitors must have prior written permission from GFE to make any structural changes to the booth space.
7. **EXHIBITOR SALES:** All Exhibitors conducting sales at the show must have a California Sellers Permit. Exhibitors are solely responsible for the collection, reporting and payment of all taxes due as a result of selling products at the show.
8. **EXHIBITOR RULES & GUIDELINES:** The Exhibitor must put up an attractive, visually interesting display. You may not merely place literature on your table. GFE will be happy to offer suggestions on ways to enhance your exhibit. Exhibitors shall maintain their displays in a neat, quiet, and orderly manner. Exhibits that include the operation of musical instruments, audio video equipment, PA systems, etc., must be arranged so as not to disturb adjacent exhibitors and their patrons. Boxes and/or literature are not to be piled up at the booth in an untidy manner. Exhibitor is responsible for any damage to the building caused by its exhibit, employees or agents. Posting or fixing signs, banners or booths to any permanent wall, woodwork, floor or other permanent portion of the building is prohibited without the advance express written permission of GFE. All literature must be distributed and all business conducted from Exhibitor’s booth unless other arrangements have been made in advance in writing with the Golden Future Expos. All persons, including Exhibitors, are prohibited from circulating throughout the Expo and the aisles/parking lots for solicitation or distributing literature. Literature may not be placed on cars parked at the Expo.
9. **EXHIBITOR MANUAL:** Prior to the Event, GFE will e-mail the Exhibitor Manual to the “Event Contact” listed on the contract. The Exhibitor Manual will include information integral to participation at the Expo, including but not limited to: additional exhibitor rules and regulations, official contractor order forms, registration, shipping, utilities and building services, exhibitor display rules, and move-in, move-out schedules.
10. **FOOD & BEVERAGE SAMPLES:** Exhibitors must have prior written permission from Golden Future Expos AND a Temporary Food Permit from the County Health Department in order to give out food or beverage items or samples.
11. **LIMITATION OF LIABILITY & INSURANCE:** Exhibitor agrees to indemnify and hold harmless GFE and its employees against any and all claims demands, actions, damages, loss, cost, liabilities, expenses and judgements against GFE which arise out of or are proximately caused by Exhibitor's exhibits, employees or agents. GFE does not guarantee or agree to protect Exhibitor against loss of any kind. Exhibitor recognizes and agrees that, in entering into this Contract, it is not relying on or expecting GFE to provide any type of security or protection against loss or damage of any kind and Exhibitor hereby waives any claims or causes of action relating to any such loss of damages. It is the responsibility of the Exhibitor to secure Exhibitor Insurance in order to protect itself and its property against any loss or damage - a minimum of \$1,000,000 of General Liability with GFE as an additional insured. GFE is not an insurer of Exhibitor's business performance, success, attendance levels or Exhibitor's property.

12. **NON-COMPLIANCE:** It is understood that, in the event Exhibitor fails to comply with any of the terms of this Contract and/or Rules and Regulations of Venue, GFE reserves the right to terminate this Contract immediately, in which case Exhibitor shall be removed from the Exhibit Hall, at Exhibitor's expense, Exhibitor's exhibit, employees and agents. GFE has the right but not the obligation to remove or cause same to be removed at Exhibitor's expense if Exhibitor fails to do so immediately, and Exhibitor hereby waives and releases any and all causes of action or claims of any nature arising out of such removal and all payments previously made by Exhibitor shall be forfeited and retained by GFE without further obligation.

13. **CANCELLATION OF EVENT:** If for any reason GFE cancels and re-schedules the event due to circumstances beyond its reasonable control (such as acts of God, acts of war, governmental emergency, labor strike or unavailability of facility), the Exhibitor waives all claims the Exhibitor might have against GFE for damages or expenses and agrees to accept in complete satisfaction and discharge of all claims against GFE. All exhibitor contracts and fees will be moved to the rescheduled date.

14. **CANCELLATION OF CONTRACT:** In the event an exhibitor must cancel their contract, Exhibitor MUST provide written notice to Golden Future Expos. In the event of such cancellation, received 90 days prior to the day of the Expo, GFE will refund 100% of total invoiced amount. No refunds will be made on cancellations received less than 90 days of the Expo and the full invoice amount must be paid.

15. **NO SHOWS & NON-PAYMENT:** Any Exhibitors who have contracted space and do not show up at the event will forfeit all monies. Any Exhibitors who have contracted for space and have not paid for the show prior to show date will not be allowed to set up until payment is made and will not be relieved from making payment by failure to set up for any cause whatsoever. Any Exhibitors who have contracted space and do not show up at the event are responsible for paying the invoiced amount in full.

Rev. 1/14

We, ***the undersigned***, abide by the above terms and conditions in this contract.

Print Name

Signature

Date